

Friendly Viking's: Greek Style O'gurt now in a 350 g pot **The friendly Viking's are growing**



Langenhagen, August 27, 2021. In Autumn 2021, the Greek Style O'gurt products from Friendly Viking's will get onto the German and Austrian shelves in a modern and eye-catching 350 g pot. It starts with three flavours: Natural, Mango and Vanilla. This step follows positive consumer response, in particular on social media. Friendly Viking's Greek Style O'gurts are produced in Finland from Finnish oats and are a wonderfully rich and creamy alternative to classic Greek yoghurt. They can be enjoyed straight from the pot or with

various toppings such muesli, fruit or berries. They are also a very tasty base for smoothies or over-night oats.

The Friendly Viking's O'gurt Greek Style varieties Natural, Mango and Vanilla will be available in food retail in 350 g resealable pots as of mid-October 2021 at an RSP of €2,49, 6 packs per outer.

For more information, see www.Uplegger.de/en.

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The [Uplegger Food Company](http://www.Uplegger.de/en) · Innovation. Since 1884. · was founded 130 years ago as a cheese wholesaler. This makes it one of the oldest family businesses in the German food retail. Over the years, the retail landscape changed - sometimes continuously – sometimes disruptively. Today, the Uplegger Food Company stands for the import, distribution, and international marketing of chilled and frozen products. Focussing on the categories dairy, cheese, desserts, convenience food and drinks, the [Uplegger Food Company](http://www.Uplegger.de/en) represents more than 20 well-known product partners from all over Europe and further afield. With a dedicated key account management team in Germany, Austria, Switzerland and the Netherlands, Uplegger Food Company aims for success in existing and future areas of business.

Please find more information at www.uplegger.de/en.