

Kri Kri ice cream: New in four sensationally delicious flavours

Kri Kri Forzen Yogurt – the best of three worlds



Langenhagen, February 8, 2021. With more than 65 years of experience in the production of original Greek yogurt and ice cream, Kri Kri combines the best of the three worlds: yogurt, ice cream and Greece. "As the Greek No. 1 in both yoghurt production and Greek ice cream, Kri Kri has succeeded in becoming an

absolute trend product," says Thomas Wiek, Supplier Management at Uplegger Food Company GmbH, describing the new creations from Greece.

Kri Kri Frozen Yogurt is made from low-fat (2% fat) original Greek yogurt, offers great taste with few calories and is gluten-free. The mug is fully recyclable and has a modern design with recognizable Greek style elements.

The original Greek ice cream starts with listings at Kaufland, in different Edeka regions, and at Wasgau and at Hoogvliet in the Netherlands in the flavors Natural, Salted Caramel, Amarena and Honey, each packaging with 500 ml (8 pc per box, RRP € 2.79).

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The [Uplegger Food Company](http://www.uplegger.de) · Innovation. Since 1884. · has been founded 130 years ago as a cheese wholesaler. This makes it one of the oldest family businesses in the German food retail. Over the years the retail landscape changed - sometimes continuously – sometimes disruptive. Today, the Uplegger Food Company stands for the import, distribution, and international marketing of chilled and frozen products. Focussing on the categories dairy, cheese, desserts, convenience and drinks, the [Uplegger Food Company](http://www.uplegger.de) represents more than 20 renown product partners from all over Europe and overseas. With a dedicated key account management team in Germany, Austria, Switzerland and Netherlands, [Uplegger Food Company](http://www.uplegger.de) strives towards success in current and future fields of business.

Please find more information at www.uplegger.de/en.