

Uplegger Food Company GmbH Veganuary – We join it

Langenhagen, December 28, 2020. The New Year 2021 is approaching very fast and the Veganuary is all about the conscious reduction of meat consumption. For Uplegger Food Company GmbH from Langenhagen, a company with an innovative plant-based range, it is almost naturally, that employees are encouraged to participate. "With our products we already contribute to reduce the consumption of animal products. The Veganuary is a great opportunity for everyone within the team to question their own consumption habits again and, especially in January, to use plant-based alternatives more often than usual. The Veganuary fits in perfectly with our strategy and is a great contribution to sustainability," describes Konstantin Uplegger, Managing Director of the Uplegger Food Company, the initiative.

To switch to plant-based alternatives, the company's range has some delicious vegan and vegetarian alternatives to offer: milk alternatives from Blue Diamond, delicious fruit desserts from D'arbo, hummus variants from Deli Dip, ready-to-serve dishes from Ella's Basenbande, yogurt alternatives from Friendly Viking's, and The Coconut Collaborative, and Vivera products. Bon appétit!

Please find printing images here www.uplegger.de/en/media.
Or ask us to send them by email.

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The [Uplegger Food Company](http://www.uplegger.de) · Innovation. Since 1884. · has been founded 130 years ago as a cheese wholesaler. This makes it one of the oldest family businesses in the German food retail. Over the years the retail landscape changed - sometimes continuously – sometimes disruptive. Today, the Uplegger Food Company stands for the import, distribution, and international marketing of chilled and frozen products. Focussing on the categories dairy, cheese, desserts, convenience and drinks, the [Uplegger Food Company](http://www.uplegger.de) represents more than 20 renown product partners from all over Europe and overseas. With a dedicated key account management team in Germany, Austria, Switzerland and Netherlands, [Uplegger Food Company](http://www.uplegger.de) strives towards success in current and future fields of business.

Please find more information at www.uplegger.de/en.