

Vivera: New Vegan Fillet Chicken-Style

Vivera range now with new Natural Fillet Range



Langenhagen, October 5th, 2021. Vivera, the specialist in meat-alternatives, has developed a magnificent new product: Vivera Vegan Fillet Chicken-Style. The natural-look fillets can be served in as many ways as the original. Modern, light vegan cuisine, easy to create in the pan with your favourite vegetable. As of October 2021, this new product will enrich the cooking habits of a wide target-market.

Vivera Vegan Fillet Chicken-Style is also available on the German market as of October 2021 via Uplegger Food Company GmbH. A 180g pack with 2 fillets, 6 packs per outer and at an RSP of € 3.29.

For further information, see www.Uplegger.de/en.

Media contact

Irene Schuckert
Public Relations · Marketing

Tel +49 511 · 97 898 · 25
Fax +49 511 · 97 898 · 19
E-Mail ISchuckert@Uplegger.de

Postal address

Uplegger Food Company GmbH
Hans-Böckler-Str. 17
D · 30851 Langenhagen

The [Uplegger Food Company](http://www.Uplegger.de/en) · Innovation. Since 1884. · was founded 130 years ago as a cheese wholesaler. This makes it one of the oldest family businesses in the German food retail. Over the years, the retail landscape changed - sometimes continuously – sometimes disruptively. Today, the Uplegger Food Company stands for the import, distribution, and international marketing of chilled and frozen products. Focussing on the categories dairy, cheese, desserts, convenience food and drinks, the [Uplegger Food Company](http://www.Uplegger.de/en) represents more than 20 well-known product partners from all over Europe and further afield. With a dedicated key account management team in Germany, Austria, Switzerland and the Netherlands, Uplegger Food Company aims for success in existing and future areas of business.

Please find more information at www.uplegger.de/en.